

## **CURRICULUM VITAE**

### **Renee Kathleen Jacobs O.D., M.A.**

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### **EDUCATION**

University of Colorado at Denver MA Curriculum and Instruction	2004
University of California, Berkeley Doctor of Optometry BS Physiological Optics	1989
University of California, Davis BS Biochemistry	1986

### **PROFESSIONAL EXPERIENCE**

COPE Approved Speaker with Multiple COPE Approved Courses	2012 - Present
ABO Certified Speaker with Multiple ABO Approved Courses	2012 - Present
Owner/Consultant	
Practice Management Depot, Trade Name of Learning Empowerment Center, Inc. <ul style="list-style-type: none"><li>• PMD is an online resource for staff training, management tools, and optometry consulting. We help management teams systematically increase optical lens sales.</li><li>• Independent educators and consultants utilize a combination of technologies including GoToMeeting screen sharing with video conferencing, and video instruction.</li></ul>	2012 - Present
Contract Trainer/Consultant	
Speaker Coach TEDxStanleyPark 2017 <ul style="list-style-type: none"><li>• TEDx Stanley Park is one of the largest TED conferences in the world.</li><li>• The Program Team interviewed and speakers, then provided expert, diligent, and vigorous coaching throughout script writing and stage practice until final delivery March 4, 2017 in the Queen Elizabeth Theater, Vancouver B.C.</li></ul>	2016 - 2017
Contract Trainer for APASS Education Consulting Corp. Burnaby B.C. <ul style="list-style-type: none"><li>• I create curriculum and provide small group training, workshops, and coaching in Public Speaking.</li></ul>	2015 - 2017
Contributing Author Eye Care Professional Magazine	2012 - 2015
Editorial Advisory Board Member and Contributing Author Optometry Times	2011 - 2015
Owner/Director	
Learning Empowerment Center, Inc. <ul style="list-style-type: none"><li>• Administrator of company providing reading and writing assessment and instruction for students pre-K through 12th grade.</li><li>• Colorado State Certified Supplemental Service Provider.</li></ul>	2005 - 2007
Owner/Doctor	
A to Z Eye Care, P.C. <ul style="list-style-type: none"><li>• Opened A to Z Eye Care, P.C. December 15, 1995. Cold start business grew to become state of the art medical practice.</li><li>• Adopted new technology including but not limited to:<ul style="list-style-type: none"><li>○ Maximeyes full scope EMR: appointments, exam documentation, online ordering, bar coded frame inventory management, recall, medical billing, medical correspondence, and more.</li><li>○ Wall mounted computer monitors in each exam room for medical documentation, patient education, and Acuity Pro computerized eye chart and testing suite.</li><li>○ Zeiss small pupil fundus camera with Visupac networked for imaging in each exam lane.</li></ul></li></ul>	1995 - 2008

- Flat panel monitors in each exam room for patient education.
- GDx during pre-test, all patients over the age of 18.
- Housed a modern optical with over 1500 frames. Opticians took pride in recommending best quality optics from newest lens technologies available.
- Sponsored the South West Area Low Vision Support Group, providing a facilitator, newsletters, guest speakers, and organized events.

Children's Eye Physicians

Optometrist 1995 - 1997

- Worked part time in tandem with Robert A. King, M.D., a pediatric ophthalmologist.
- Eye conditions seen on site, included but were not limited to the following: juvenile rheumatoid arthritis, congenital tropias, Duane's syndrome, dacryocystitis, refractive and strabismic amblyopia, accommodative tropias, aphakia, retinopathy of prematurity, cataracts, ptosis, blow out fracture with muscle entrapment, hyphema, corneal rupture, crystalline lens dislocation, embedded corneal foreign body, and more.

Independent Contractor

Optometrist 1993 - 1997

- Provided optometric services for a number of different offices including Optical Matters, Vista Optical, Pearle Vision, Lens Crafters, Patrick Fowler O.D., Donald Metzger O.D., and AAA Optical.

United States Air Force Academy

1989 - 1992

Optometrist Rank: Captain

- Provided primary and acute care in a hospital setting. I started a referral based low vision clinic, base wide elementary school vision screenings, started a vision therapy practice, and fit medically indicated contact lenses.
- Teaching
  - Served as a sole adviser to three senior optometry student externs.
  - As an American Heart Association certified *CPR Instructor Trainer*, trained and certified new CPR instructors, thereby providing hospital staff with training required for medical credentialing.
  - Created a monthly education series for hospital and cadet-clinic optometric support staff.

**ORGANIZATIONS AND AWARDS**

Toastmasters District 96 Fall Conference 2016 Humorous Speech Champion	October 2016
Toastmasters District 96 Spring Conference 2016 Education Chair	May 2016
President Competitive Speakers Vancouver	2016 – 2017
Toastmasters District 96 Director of Area T 78	2015 - 2016
Committee Member Colorado Optometric Association Children's Vision Committee	2004 - 2008
International Reading Association	2003 - 2008
Committee Member Colorado Optometric Association Children's Vision Task Force	2003 - 2004
Chairperson of Colorado Optometric Association Public Relations Committee	1995
American Red Cross CPR & First Aid Volunteer Instructor	1981 - 2001
Air Force Commendation Medal for Meritorious Service	1989 - 1992
Colorado Optometric Association	
American Optometric Association	
Beta Sigma Kappa	

**PROFESSIONAL ACTIVITY**

Advanced Therapeutic Certification	1994
Colorado License (1542)	1992
Passed NERCOATS Licensing Exam	
New York, New Jersey, Massachusetts, New Hampshire	1990
Washington License	1990
California License	1989
NEBO, All Sections	1989
IAB	1989